

Grant Michael Leingang

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Professional Experience

BLVCK DIVMOND, LLC.

Enterprise Web Design | International Organic SEO | Graphic Design | Ethical Hacking

Jan 2016 - Present

- Organized organic SEO campaigns from scratch, usually hit clients on first page organically within 14-15 business days.
- Created custom tumblr accounts for primary keywords for backlink stability.
- Design and created the entire BLVCK DIVMOND website, installed SSL, system security.
- Designed client websites according to their agreed specs, call clients, communicate design process.
- Installed and customized client portal and POS/Invoice database.
- Enterprise TradeGecko API Cross Platform Integrations.
- Amazon, TradeGecko, Google to WooCommerce API Integrations.
- Digital content creation & management + EXIF image creation for google's live 4.0 update.
- Keyword data collection and backlink repair.
- On page & Off page SEO (CMS & Raw, Wordpress)
- Enterprise SQL database server migrations
- TradeGecko, Amazon product creation and management
- Enterprise Reputation Management

Soft Serve Solutions, Inc.

Lead Website Developer | Digital Marketing | Organic SEO

Nov 2015 - Present

- International & USA Organic SEO Placement
- Custom Organic SEO Campaigns for keyword searches above 10,000 a month
- Page -1 Positions #3 - #5 - Bing, Yahoo, Aol, Ask, DuckDuckGo, Baidu - "Soft Serve Ice Cream Machine", "Commercial Soft Serve Ice Cream Machine".
- Google, Bing, Yahoo, Baidu 百度, DuckDuckGo, AOL, Daum 검색등록, NAVER 웹마스터도구beta, +250 More!
- Designed and built company website from scratch.
- Developed all organic SEO campaigns.
- Created entire company branding package, brochures, shirts, pens, lanyards, etc.
- Developed ecommerce framework, bank and payments API integrations
- TradeGecko API Integrations & Product Server Transferring for website 2.0 build
- Ethical brute force hacking tests on system for security

CORE Hydration

Lead Website Developer

April 2015 – April 2015

- CORE Hydration asked BLVCK DIVMOND, before we were officially named that, to build their framework and website.
- Product can be found at any 711.

Relevant Ads

Web Design Project Manager

June 2014 - March 2015

- Client management, employee management, create digital products, project management, manage client communication, build custom websites, perform in a deadline driven environment, coordinate multiple concurrent implementations.

Education / Certificates

Harvard: John F. Kennedy School of Government

Online Student

September 2017 – October 2017

- **Concepts and Techniques for Strategic Management**
 - Mission, money, and impact ·
 - Understanding financial statements ·
 - Tools, frameworks and concepts in financial management ·
 - Budgeting and resource allocation

Harvard University

Online Student

March 2017 – November 2017

- **Entrepreneurship in Emerging Economies**
 - An awareness of the opportunities for entrepreneurship in fast-growing emerging markets
 - An understanding of a conceptual framework for evaluating such opportunities
 - An appreciation of the types of problems that lend themselves to entrepreneurial solutions

Udemy - Additional Education

Online Student

January 2015 – November 2016

- Certified white hat hacker, Responsive web development from scratch, Small group leadership, Improve your landing page with Heatmaps & Visitor Recordings SEO Your Resume: Bypass HR with Keyword Optimization

Art Institute of Orange County

Student

Jan 2013 – Jan 2014

- Visual Effects & Motion Graphics
- Graphic Design

Programming Mentorship & Job Shadowing

Job Shadowing

Jan 2004 – Jan 2010

- 1 on 1 programming sessions with individuals who worked at Activision, Nintendo and many other video game companies
- 1 on 1 corporate interaction with CEOs, Staff and Operations Management
- 1 on 1 with Lead Director during presentations and Quality Control